



APD NEWS

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FOR IMMEDIATE RELEASE

June 9, 2010

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Media Advisory

APD to launch motorcycle safety campaign for ROT Rally week

The Austin Police Department will host a news conference at 10 a.m. on Thursday, June 10, 2010, at Napalm Motorsports, 12112 RR 620 North, to discuss roadway safety during the 16th Annual Republic of Texas Biker Rally.

The popular Austin rally, which attracts a large number of motorcyclists, is scheduled for June 10-13, 2010. To ensure roadway safety for all drivers, APD will launch a motorcycle safety and enforcement campaign – “Cop on a Bike” beginning Friday, June 11, 2010 from 9 a.m. to 4 p.m. and Saturday, June 12, 2010 from 9 a.m. to 4 p.m.

“Cop on a Bike” is a traffic enforcement assignment where an APD officer will be riding on a civilian motorcycle in plain clothes, calling out traffic violations. An unmarked unit will shadow the officer, making traffic stops.

APD to discuss safety during ROT rally week

Thursday, June 10, 2010

10 a.m.

Napalm Motorsports-12112 RR 620 North

APD’s goal during this campaign is for a safe week with no motorcycle fatalities.

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